

THE COFFEYVILLE JOURNAL

716 S. Maple | Coffeyville, KS | 620-251-300

Publishes Wednesday & Saturday



Advertising policies and procedures:

- We will reserve the right to refuse any advertising.
- Position requests will be met when possible. Guaranteed placement will be charged an additional 25% of the cost of advertisement or \$25 whichever is greater.
- Color is limited on a first come first serve basis.
- We assume no responsibility for errors when proof has been shown or advertising was submitted after deadline.
- Political advertising must be prepaid and comply with state, federal and local regulations.

Display Advertising Rates

Bi-Weekly (Non- Contract) Per Column Inch Rate:

1x	2x
\$8.25	\$6.40
4 weeks - 5%	
8 weeks - 10%	
12 weeks - 15%	
26 weeks - 20%	
52 weeks - 25%	

Classified Display Rates

Bi-Weekly (Non- Contract) Per Column Inch Rate:

1x	2x
\$8.75	\$6.75
4 weeks - 5%	
8 weeks - 10%	
12 weeks - 15%	
26 weeks - 20%	
52 weeks - 25%	

Mechanical Information

1 column.....1.75 inches wide	5 columns.....9.41 inches wide
2 columns.....3.667 inches wide	6 columns.....11.335 inches wide
3 columns.....5.58 inches wide	Paper Height....21 inches tall
4 columns.....7.5 inches wide	

Political Advertising

Same as display advertising rates.
Payable in advance.

Color Rates

Full Color Flat Rate.....\$100

Insert Rates

1-8 pages.....\$200
> 8 pages.....\$250
Full run only 2000 qty. requested

Obituary Policy

All obits must be sent to coffeyvillejournal3@gmail.com. Death notice to include name, age, date of passing, and service information will be provided free of charge. Charge for full obits up to a maximum of 500 words with a photo is \$40, without a photo is \$30. Deadline for Wednesday publication is Monday at 11:00 am, Saturday publication is Thursday at 11:00 am.

Deadlines

Wednesday Publication	Deadline: Friday 11:00 am
Saturday Publication	Deadline: Wednesday 11:00 am

CONTACT US

Alana Justice Advertising Director
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